



2017 – CSIFT & CFSF Sponsorship Packages

Beginning January 1, 2017, the Chicago Section IFT Sponsorship Program will be changed to reflect the changes to the Section activities based on the launch of the CSIFT Chicagoland Food Science Foundation (CFSF). The primary change is the move of the Golf Outing as an activity of the Foundation.

Because of this change, CSIFT has revised its sponsorship program and will be adding a separate CFSF sponsorship program. Both programs are described here.

CSIFT offers sponsorship packages to streamline the sponsor gathering / contact process and to allow sponsoring organizations to “package” their different means of sponsoring CSIFT into one payment and one process. These are called **Supporting Sponsors**. CFSF has developed a similar program.

Supporting sponsors are listed on the organization’s website on every page and are included on all e-marketing and e-newsletter communications. In addition a new level has been added – Diamond. Also, several new sponsorship opportunities have been added.

The chart below describes our new programs. NOTE: \$ has been adjusted at the Platinum, Gold, and Silver levels. If a company sponsors both CSIFT and CFSF the price is increased nominally.

	Diamond* \$6,000 annually (new level)	Platinum \$5,000 (was \$6000) annually	Gold \$4,000 (was \$5,000) annually	Silver \$2,500 (was \$3000) annually	Bronze \$2,000 annually	Individual
Chicago Section IFT Supporting Sponsorships						
CSIFT Website logo/link	\$2,000 value	\$2,000 value	\$2,000 value	\$2,000 value	\$2,000 value	N/A
CSIFT eMarketing logo/link	\$2,000 value	\$1,500 value	\$1,000 value	\$1,000 value	\$1,000 value	N/A
CSIFT Suppliers’ Expo Sponsor	\$4,500 value	\$3,500 value	\$3,000 value	\$2,000 value	\$1,500 value	See levels
CSIFT Newsletter Sponsor	\$200 value	\$200 value	\$200 value	\$200 value	N/A	\$200 value
CSIFT Dinner Meeting Sponsor	\$350 value	\$350 value	\$350 value	N/A	N/A	\$350 value
CSIFT Professional Development Event Sponsor (new)	\$200 value	\$200 value	N/A	N/A	N/A	\$200 value
CSIFT Social Event Sponsor (new)	\$200 value	\$200 value	N/A	N/A	N/A	\$200 value
Chicagoland Food Science Foundation Sponsorships						
	Diamond* \$2,000 annually	Platinum \$1,500 annually	Gold \$1,000 annually	Silver \$750 annually	Bronze \$500 annually	Individual
CFSF Golf Outing Sponsor	\$3,500 value	\$3,000 value	\$2,000 value	\$2,000 value	\$1,500 value	See levels
CFSF eMarketing logo/link	\$400 value	\$400 value	\$400 value	\$400 value	\$400 value	N/A
CFSF Website logo/link	\$500 value	\$500 value	\$500 value	\$500 value	\$500 value	N/A
CFSF Suppliers’ Seminar	\$500 value	\$500 value	\$500 value	N/A	N/A	\$500 value
Student Night Sponsor	\$1000 value	\$800 value	\$500 value	\$250 value	\$100 value	See levels
Scholarship Award Listing	\$100 value	\$100 value	N/A	N/A	N/A	\$100 value

**Limited to one company for a maximum of 3 years in a row*



Suppliers' Night Sponsorships (CSIFT)

Corporate Sponsors (one at Diamond and multiple at other levels)

1. **Diamond:** \$4,000.00 - Logo on SN homepage and in email marketing blasts to attendees, own Banner, full page ad in Exhibitor Guide – front inside cover, Social Hour sponsor, one complimentary eblast prior to SN, 30 drink tickets, and early registration for the next year's show. (\$4,500.00 value)
2. **Platinum:** \$3,000.00 - Logo on SN homepage and in email marketing blasts to attendees, own Banner, full page ad in Exhibitor Guide (back inside cover), Social Hour sponsor, 25 drink tickets, and early registration for the next year's show. (\$3,500.00 value)
3. **Gold:** \$2,500.00 - Logo on SN homepage and in email marketing blasts to attendees, logo on banners, half page ad in Exhibitor Guide, Social Hour sponsor, 20 drink tickets, and early registration in the next year's show. (\$3,000.00 value)
4. **Silver:** \$1,500.00 - Logo on SN homepage and in email marketing blasts to attendees, logo on banners, quarter page ad in Exhibitor Guide, and 15 drink tickets, and early registration in the next year's show. (\$2,000.00 value)
5. **Bronze:** \$1,000.00 - Logo on SN homepage and in email marketing blasts to attendees, logo on banners, logo ad in Exhibitor Guide, 10 drink tickets (\$1,500.00 value)

Exhibitor Guide

1. Full page ad: \$500.00
2. Half page ad: \$350.00
3. Quarter page ad: \$250.00
4. Logo ad: \$100.00

Social Hour (multiple): \$500.00

Suppliers' Seminar (CFSF): \$500.00

Eblast: \$500.00



Golf Outing Sponsorships (CFSF)

1. Corporate Sponsorships (one at Diamond and multiple at other levels)

- a. **Diamond Sponsor:** \$3,000.00 – Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, Cocktail Hour Sponsor, one hole sponsorship, one skill prize sponsorship, one complimentary eblast prior to the golf outing, signage in the registration and dining area (own banner), and recognition in the event program. (\$3,500.00 value)
- b. **Platinum Sponsor:** \$2,500.00 – Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, Cocktail Hour Sponsor, one hole sponsorship, one skill prize sponsorship, signage in the registration and dining area (own banner), and recognition in the event program. (\$3,000.00 value)
- c. **Gold Sponsor:** \$1,750.00 – Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, one skill prize sponsorship, Cocktail Hour Sponsor, signage in the registration and dining area, and recognition in the event program. (value \$2,500.00)
- d. **Silver Sponsor:** \$1,250.00 - Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, signage in the registration and dining area, Cocktail Hour Sponsor, and recognition in the event program. (value \$2,000.00)
- e. **Bronze Sponsor:** \$1,000.00 - Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, signage in the registration and dining area, and recognition in the event program. (value \$1,500.00)

f. Individual Sponsorships

- 1. **Skill Prize Sponsors:** \$275.00
- 2. **Hole Sponsor:** \$275.00 (limit 18)
- 3. **Putting Contest Sponsor:** \$300.00
- 4. **E-blast Golf Outing:** \$500.00 each
- 5. **Cocktail hour sponsor:** \$300.00
- 6. **Hole in One Sponsor:** \$500.00
- 7. **Beverage Station Sponsor:** \$500.00
- 8. **Jazz Band Sponsor:** \$350.00 (limit 1)



Ala Cart Sponsorships (or individual sponsorships)

1. Sponsor of CSIFT e-Blast of choice: \$500.00 per e-Blast
2. Full page ad in Suppliers' Expo Buyers' Guide: \$500.00
3. Half page ad in Suppliers' Expo Buyers' Guide: \$350.00
4. Quarter page ad in Suppliers' Expo Buyers' Guide: \$250.00
5. Logo ad in Suppliers' Expo Buyers' Guide: \$100.00
6. Suppliers' Night Social Hour Sponsor: \$500.00
7. Drink Tickets for Suppliers' Night Social Hour: \$10/each
8. Golf Outing Skill prizes: \$275.00
9. Golf Outing Putting Contest: \$500.00
10. Golf Outing Hole Sponsor: \$275.00
11. Golf Outing Beverage Station Sponsor: \$500.00
12. Golf Outing Hole in One Sponsor: \$500.00
13. Golf Outing: Cocktail hour sponsor: \$300.00
14. Dinner Meeting Supplier Sponsor: \$350.00
15. Newsletter Sponsor: \$200.00 per newsletter
16. CFSF Suppliers' Seminar Sponsor: \$500.00
17. Professional Development Event Sponsor: \$200.00
18. Social Event Sponsor: \$200.00
19. Student Night Sponsor Levels
 - a. Diamond: \$1000.00
 - b. Platinum: \$800.00
 - c. Gold: \$500.00
 - d. Silver: \$250.00
 - e. Bronze: \$100.00